

Kensington®

Keep Your Data Private, Anywhere



**GAIN THE PRIVACY AND FREEDOM TO WORK
ANYTIME, ANYWHERE, ON ANY DEVICE.**

Prevent unauthorised viewing with privacy screen filters from Kensington,
the market leader in physical device security.



Why Remote Working Calls for Better Security

An agile workforce is a productive workforce.

In a working landscape transformed by a global pandemic, hybrid working has become the standard for many industries. Coupled with new collaboration and communication tools, employees now have the equipment needed to work anytime, anywhere.

From open-plan offices to large meeting rooms, trains to buses, the home to the coffee shop, workers have the freedom and flexibility to work wherever they go.

However, there is a risk that many businesses don't consider...



of European companies intend to maintain a hybrid workforce, even after the COVID-19 pandemic.¹





Visual Hacking: The Vulnerability Nobody's Talking About

The more agile your workforce is, the more vulnerable they are to visual hacking. Remember, a hacker only has to look at your screen to gain access to private information.

A world of hybrid work presents an opportunity for critical information to be stolen whether you're working on the train, in the coffee shop or even in your own home.

Even though visual hacking is easy, many businesses don't even consider it as a threat, instead focusing their efforts on firewalls and antivirus software.

If your employees are handling sensitive business data or customer information, you need to know they have complete privacy, wherever they choose to work.

Thankfully, Kensington are market leaders in physical security solutions. We have you covered.



In more than

90%

of cases where a screen is exposed, confidential data is accessed.²



Why Kensington?

Kensington are the market leader in the production and supply of world class security solutions, including privacy screen filters.



UNBEATABLE CHOICE

Choose from a portfolio that supports more than 50,000 different laptops, tablets, 2-in-1s and monitors & find the perfect solution for you and your business.



FLEXIBLE ORDERING

You can order through the reseller of your choice with a low minimum order quantity.



SUPER-FAST DELIVERY

We pull out all the stops to ensure your employees are armed with their brand-new privacy screen filters with lead times as low as just 7 days.



EVALUATION SAMPLES AND BID PRICING

Before you commit, we'll send you samples to evaluate. We can even support public tenders and large bids.



HAVE A SPECIFIC REQUIREMENT?

We know how fast the market moves - and we're agile enough to move with it. We can manufacture new filter designs on request with low minimum order quantities. We're also open to supporting bids for end users.

Modern Businesses Need Modern Privacy Solutions

Privacy screen filters are a quick and simple way to prevent unauthorised viewing, however there's more to the technology than you might think. Built for today's work environments, our filters are a multipurpose tool that go further than just shielding sensitive data from prying eyes.

Workers today could be logging on from a different device in a different location each day of the week. This means working in a range lighting conditions, at multiple viewing angles and at different times of day.

With home-workers likely to spend more time at their screens³, our built-in anti-glare and blue light filters help make screen time more comfortable, no matter the environment.



Blue light from electronics has been linked to blurry vision, dry eyes, macular degeneration, cataracts and sleep problems.⁴

You could benefit from a

30%

reduction in blue light using a privacy screen filter.⁵



Hybrid working also calls for hybrid privacy screen filter solutions. This is why we've developed easy-to-apply magnetic screen filters, for workers who need to apply or remove their filter based on their environment.

Magnetic Privacy Screen Filters, Exclusive to Kensington

Every single one of our screen filters is designed with comfort, convenience and usability in mind. Thanks to our new MagPro™ range, we're able to take that convenience one step further.



Small and subtle, simple-to-use sticky magnets sit around the edges of any laptop screen, allowing users to quickly attach and remove their privacy screen filter in a matter of seconds.

Removable privacy screen filters are the perfect choice for hybrid workers moving between public and private spaces with the ease-of-application and removal helping to increase compliance and business-wide adoption.

The Benefits of Using a Kensington Privacy Screen Filter



LIMITED VIEWING ANGLE

With a $\pm 30^\circ$ viewing angle, our privacy screen filters ensure only the person using the device will be able to see what's on screen, giving you and your staff complete peace of mind.



ANTI-REFLECTIVE

Not only will our filters protect your data from prying eyes, they'll also cancel out annoying reflections from windows and bright lights – ideal for employees working in multiple locations.



TOUCHSCREEN COMPATIBILITY

We've adapted our privacy screen filters to work with laptops with touchscreen functionality. We also have filters specifically designed for 2-in-1s and tablets – perfect for busy employees on the move.



EFFECTIVE SCREEN PROTECTION

Our filters can add an extra physical layer of protection to your screen, reducing the risk of scratches and other damage. This is particularly useful for working on the go, where accidents are more likely to happen.



ANTI-GLARE AND BLUE LIGHT FILTER

Why stop at privacy? Our range features built-in anti-glare and blue light filters to reduce eye strain and promote natural sleep.



EDGE-TO-EDGE FIT

We stock one of the widest ranges in the market. We can even provide a bespoke cutting service for any device, leaving your webcam and microphone uncovered.



ANTI-MICROBIAL COATING

Many of our privacy screen filters also feature an anti-microbial coating to improve hygiene and cleanliness.



GDPR Compliance

Many businesses have maximised their digital security in light of the General Data Protection Regulation (GDPR), but what about physical security?

Kensington privacy screen filters provide physical security, ensuring that any personally identifiable information data being viewed by an employee remains strictly confidential, wherever they choose to work.

Violating GDPR could result in a fine of up to

€20m

or 4% of your annual global turnover (whichever is higher).

Ready to Find the Perfect Privacy Screen Filter?

Hybrid working habits present new risks to privacy. Finding the right privacy screen filter to protect your workers can be a challenge, particularly with so many different devices to choose from.

We've taken that pain away with our Privacy Filter Selector Tool.

Simply head to the tool on our website, choose your device or screen size, and you'll be presented with a range of compatible options.

To access our Privacy Filter Selector Tool, head to:

www.kensington.com/findmyaccessory



1. Owl Labs, 2021 <https://resources.owlabs.com/state-of-hybrid-work/2021/europe>
2. A visual hacking experiment, Ponemon institute 2016
3. The Guardian, 2021 <https://www.theguardian.com/business/2021/feb/04/home-workers-putting-in-more-hours-since-covid-research>
4. WebMD, 2020 <https://www.webmd.com/eye-health/blue-light-health>
5. Kensington, 2020 <https://www.kensington.com/en-gb/News-Index---Blogs--Press-Center/Security-Blog/privacy-screen-protectors-your-ultimate-guide/>



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