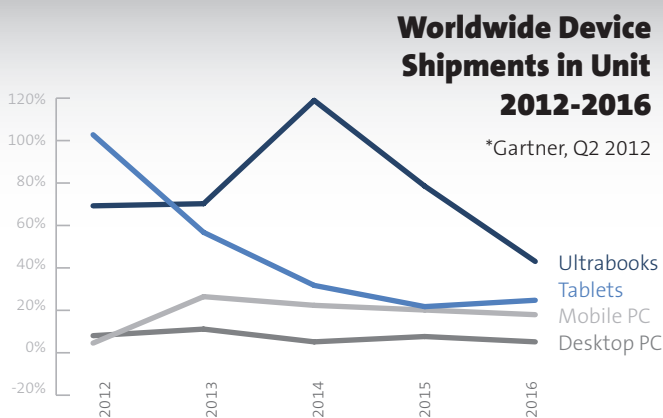


ULTRABOOK™ OPPORTUNITIES

Thin is in. But not when it comes to your profit margins. Ultra-thin laptops like the Ultrabook and Macbook Air are changing the face of computing—and changing how you can profit from it. As price points for ultra-thin laptops continue to come down, the demand will only increase.

EXPANSIVE GROWTH



- Fastest growing computing category
- Ultrabook™ will account for 41% of global notebook PC shipments by 2016
- In Q4, 2012 140+ new models of Ultrabook™ will be launched many with capacitive touch capability
- Windows 8 will play a pivotal role in driving Ultrabook™ adoption

NEW OPPORTUNITIES FOR ACCESSORIES



The fact is, an Ultrabook's thinness and lightweight form factor promotes mobile computing and accessories.

- 1. Light weight and thin for mobility**
Opportunity: Security, secondary charger, case
- 2. Smaller footprint, fewer USB ports**
Opportunity: Bluetooth mouse, bluetooth presenter, hubs
- 3. Proprietary dock connector removed**
Opportunity: Docking station
- 4. Windows 8 touch integration**
Opportunity: Stylus

HOW TO TURN ULTRA-THIN LAPTOPS INTO ULTRA-FAT PROFITS.

Kensington is ready for the Ultra-thin revolution with accessories optimized for today's Ultrabooks. An Ultrabook's thinness often comes at the expense of features like multiple USB ports and other necessities. Capitalize on this opportunity with a full family of Ultrabook optimized accessories that increase user productivity, satisfaction—and your bottom line.

BLUETOOTH PRESENTER AND STYLUS

K39524US \$59.99



Presentair, the Bluetooth® presenter is ultra slim and portable. It communicates from up to 30 feet away via Bluetooth, so Ultrabook users won't have to sacrifice a USB port. There's even a built-in stylus for touch enabled ultrabooks.

USB DOCKING STATION

K33970US \$169.99

The USB 3.0 Dual Docking Station gives you the opportunity to solve the port shortage. It turns one USB port into six for instant connectivity to peripherals without eating up desktop space. Users can even connect two 1080HD video monitors.



The SureTrack mouse works practically anywhere—the high definition sensor even tracks on glass. And it connects via Bluetooth without monopolizing a USB port.

MOUSE

K72437AM \$49.99

The Universal Ultrabook Charger allows users to keep a second charger in the home office and take one with you. There's even a built-in USB power port for charging other mobile devices.



SECONDARY CHARGER

K38105AM \$59.99

The Ultrabook Laptop Keyed Lock is as sleek and slim as the thinnest Ultrabook, with all the security you'd expect from Kensington. There's even an adapter for ultra-thin laptops without a Kensington slot.



SECURITY

K64994AM \$49.99

Other great attach accessories to increase your bottom line:



Virtuoso™ Pro Fine Tip Stylus

Fine tip stylus for enhanced accuracy & responsiveness.

K39538WW - \$19.99
K39563WW - \$19.99



SP15 Neoprene Sleeve

Protect your Ultrabook™ in transit with front, back & internal storage compartments to keep essentials close to hand.

K62561USB - \$24.99



PocketHub™ 7-Port USB

Single USB connection to peripherals and devices – Charge your devices and connect to all your peripherals.

K3336USB - \$39.99



USB Mini Dock with Ethernet

Single USB connection to your peripherals and internet - Turn one of your Ultrabook's™ USB ports into three.

K33929US - \$39.99